

## **FVFREE Reflect Reconciliation Action Plan Artist Brief**

### **The purpose of our RAP:**

The purpose of the FVFREE Reflect RAP is to advance FVFREE's contribution to reconciliation and advocate for a community free from violence alongside Aboriginal and Torres Strait Islander Victim Survivors, communities, services and employees. We will do this by working alongside First Nations people to build respectful, trusting, mutually beneficial relationships, building our organisational cultural competency, creating opportunities for economic advancement, truth telling and healing.

We recognise that family violence disproportionately affects Aboriginal and Torres Strait Islander women and children and that Family violence is not inherent to Aboriginal/Torres Strait Islander cultures. We acknowledge that colonisation was the first act of violence upon First Nations Peoples and intergenerational trauma, grief and loss are a result of its ongoing impacts.

We seek to play a deeper role in providing a culturally safe place for Aboriginal and Torres Strait Islander victim survivors to access services across the continuum of family violence and contribute to the early intervention and prevention of gendered violence. We acknowledge that the first step of many is a deeper commitment to reconciliation action and genuine partnerships.

### **Who we are:**

FVFREE is the lead specialist family violence service in Melbourne's Eastern Metropolitan Region, including the Local Government Areas of Shire of Yarra Ranges, Maroondah, Manningham, Monash, Boroondara, Knox and Whitehorse. We work across the continuum of family violence including primary prevention, early intervention, response and recovery.

FVFREE is a not-for-profit organisation, primarily funded by the State Government of Victoria. FVFREE also receives grants and donations from other sources.

- We provide a range safety, support and referral services for women, children and their pets who are experiencing and responding to family violence.
- Our training, education and primary prevention programs reach throughout Melbourne's eastern areas and some extend across Victoria and Australia.
- We prioritise the safety of women and children as a fundamental human right, while working to ensure perpetrators are held accountable for using violence.
- We support women to make informed choices through programs and services that are individual, sensitive and evidence-based.

We seek to empower family violence Survivors with the information, skills and tools they need to live a healthy, happy life free from violence. We celebrate diversity and welcome all people regardless of ethnicity, faith, age, disability, culture, language, gender identity or sexual orientation at our services. We pledge to provide inclusive and non-discriminatory services.

## Artist's brief:

We are looking to partner with a First Nations artist (see details below) to produce a visual representation of reconciliation that aligns to the following themes identified for our first Reflect Reconciliation Action Plan:

- **Reconciliation** – working with First Nations people experiencing violence in the context of recognising local Aboriginal history of the Eastern Metropolitan Region. Acknowledging significant and sacred sites, in particular the history of Coranderrk, and the prominent ancestral female leaders who fought for justice for local Community in the face of ongoing colonization.
- **Country/Landscape** – recognising Bunjil the Protector Spirit and Country as the protector of First Nations Peoples. The Indigenous flora and fauna of the traditional lands of the Eastern Metropolitan Region including the manna gum, the waters of Birrarung Marr, and the beauty of the Dandenong mountains.
- **Women/Intersectional feminism** – human rights, celebrating women's strengths and resilience in surviving and recovering from experiences of violence. The notion of intersectional feminism, grass roots activism, women supporting each other to find safety.
- **Renewal** – survival, recovery and healing from a First Nations perspective. Growth through adversity, hope for the future. The Healing power of connection, culture and Country.

## About the Artist:

Individual and collaborative works are accepted. The artist/s must:

- Identifies as Aboriginal and/or Torres Strait Islander
- Aligns with FVREE's values, and guiding principles (visit <https://www.fvree.org.au/aboutus/>)
- Identifies as female (intersectional female identities are welcome, including women, gender diverse and trans artists)
- Are an established or emerging artist/s
- Are over 18 years of age (if under 18 you must provide written consent from a parent or legal guardian to submit their Expression of Interest)
- Sign a contract with FVREE regarding the use and delivery date of the artwork.

We have a strong preference for:

- Local Wurundjeri or Bunurong based artist/s
- Lived experience, knowledge or understanding of family violence and its impacts

Expressions of Interest are welcome from First Nations clients of FVREE and partner agency staff, however paid employees of FVREE are NOT eligible to apply.

## About the Artwork:

The Artwork will be used for the cover of the FVREE Reconciliation Action Plan, throughout the document and in associated resources in large and small printed and digital formats. The details of use will be outlined in the Terms and Conditions in the artist contract.

The artwork should be:

- Size minimum A1 594mm x 841mm
- Preference for canvas but open to other options. Will accept mixed media submissions in traditional or contemporary styles.

- Must translate into print and digital formats,
- Must still be visible in smaller presentations (eg pins)
- Colour palette is **not** limited to FVREE brand colours
- The artwork must be accompanied by an artist story.

## Terms and conditions:

- The successful artist will receive a fee of \$10,000. Payment will be made in two installments, and the artist must provide an ABN for payment purposes.
- The artwork will be reproduced digitally and used on resources related to FVREE's Reflect RAP including FVREE website, social media, merchandise, digital and hard copy materials.
- The artwork and associated copyright will remain the property of FVREE
- The artist and story will be acknowledged wherever FVREE uses the artwork.
- The artwork commission includes the grant of non-exclusive license to FVREE for non-commercial purposes – details outlined in artist contract.
- FVREE will invite the artist to participate in Reflect RAP launch event.

## How to submit an Expression of Interest:

To apply please submit:

- A short statement about yourself, your journey as an artist and your art practice. Include your full name your address, contact number and email and any connection you may have to Wurundjeri or Bunurong country.
- A short artist portfolio showing examples of your previous artworks to show us your style
- A written statement describing your proposed design and its story or concept
- A description or A4 sized sketch of the proposed design of your intended artwork

Submit your information using photos, word documents, PDF's, video, digital links or a combination.

## Selection process

EOIs will be assessed by a panel of FVREE RAP Working Group members and one external Aboriginal and Torres Strait Islander community representative. Panel members will include Aboriginal and Torres Strait Islander and non-Indigenous FVREE staff members and conflicts of interest will be disclosed (if any). This panel will shortlist preferred artist submissions.

Each EOI will be assessed on the following criteria:

- Demonstrated relevance of the design to FVREE's RAP themes outlined in this brief
- Artist profile in relation to the criteria set out in this brief
- Capacity to meet the required timelines.

Shortlisted artists will be invited to yarn about their submission in an interview with a small panel including (questions will be provided to shortlisted artists beforehand):

- Chris Mathieson (CEO),
- Lucy Taylor (Learning & Development Co-ordinator),
- Julie Coombs (Aboriginal Liaison Officer),
- with Morgann Alexander (Manager Stakeholder Engagement & Communications) as an alternative First Nations representative should a conflict of interest arise for Julie Coombs.

## Timelines

- **EOI Submissions close 5pm, 15 September 2023**
- Shortlisted artists advised in the week of 6 October 2023
- Yarning interviews with shortlisted artists 9 – 20 October 2023
- The successful applicant will be advised on 3 November 2023, with announcement to unsuccessful applicants in week of 6 November 2023.
- Submission and delivery of final artwork by nominated artist by 1 February 2024.

## Successful Submission:

The successful submission will be advised by 3 November and artwork due to be delivered to FVREE by 1 February 2024 or earlier. The nominated artist will be eligible to receive a fee of:

\$10,000 GST exclusive (\$4,000 is payable to the artist on acceptance of the design and signature of contract, with the balance of \$6,000 payable to the artist upon delivery of the final artwork.)

Please note: All finished artwork, that is, the artwork for which the stated fee is paid, will be the property of FVREE. As owners of the copyright of the finished artwork, FVREE will use the artwork or part thereof for its non-commercial, promotional activities as required (predominately for use on the FVREE RAP). Terms of use will be set out in detail in the artist contract.

## Lodgement Details:

Please submit your EOI to:

FVREE Reconciliation Artwork  
ATT: Kate O'Donnell  
PO Box 698  
Ringwood VIC 3134

Email submissions to: [kate.odonnell@fvree.org.au](mailto:kate.odonnell@fvree.org.au)

If you have any questions please contact Kate O'Donnell, Reconciliation Action Plan lead, on 0447066025.